

## New River/Mount Rogers Workforce Development Area Target Industries

*Based on information/input from the GoVirginia Growth and Diversification Plans for Regions 1 & 2, the Regional Economic Development Organization's (Mount Rogers Partnership and Onward NRV), plus specific regional needs.*

- Advanced Manufacturing
- Agri-business/Food & Beverage Manufacturing
- Education (early childhood and Career & technical)
- Energy/Minerals
- Information Technology
- Life Science & Health Science
- Logistics/Transportation/Warehousing
- Public Safety
- Varied Skilled Trades needed by the region (i.e. construction, auto technology, etc)
- Professional, Scientific, and Technical Services
- Hospitality and Tourism (due to rural localities focus on expanding tourism in the region)

In-demand Occupations List can be found here: [Virginia 2024 High Demand Occupations Dashboard - The Virginia Office of Education Economics \(voee.org\)](#)

How to use:

- Select Region (LWDA or MSA)
- Select Region Name (deselect all, select the name of the region), tap “Apply”

To look at all occupations in an industry:

- Select Career Cluster =Industry (deselect all, select the name of the industry(ies), tap “Apply” (choose one or more of the above listed industries)

If you want to look at specific Occupations

- Select Career Pathway=Occupation (deselect all, select the name of the occupation(s), tap “Apply”

*The use of WIOA Title 1 funds can be used to support training (and related supportive service) expenses for “in-demand” occupations, in target industries, that pay a minimum of \$16 per hour or at least an annual salary of \$30,000 (estimate from the [Cost of Living Calculator](#)), and have annual openings of 15+ and only need short-term training (equal or less than an associate’s degree).*